



For immediate release:

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HOOSIERS CHALLENGED TO BE 'INSHAPE INNOVATORS'

INDIANAPOLIS---As part of his INShape Indiana challenge, Governor Mitch Daniels is looking to reward those businesses, organizations, and municipalities in Indiana with the greatest percentage of INShape Indiana participants. Winners of the contest will be deemed "INShape INnovators."

"INShape INnovators are those who have shown true commitment to moving Indiana forward by leading by example," stated Governor Daniels. "They have shown their willingness to encourage healthy choices in their communities, and they deserve to be recognized."

To apply, individuals simply fill out an application identifying to which of 11 categories the organization they are nominating belongs, and how many individuals from that organization belong to INShape Indiana. The categories include:

- City/Town
- College/University
- Congregation (50+ participants)
- County
- Hospital (50+ participants)
- Large business (1,000+ employees)
- Medium business (100 to 999 employees)
- Non-profit (10+ employees)
- School/School Corporation (50+ participants)
- Small business (10 to 99 employees)
- State Agency

INShape Indiana participants can create or join a group to act as a team for their organization when they first register for the program. The INShape INnovators application also asks how many INShape Indiana groups each organization has affiliated with it. The application can be downloaded off the INShape Indiana Web site at: www.INShape.IN.gov by visiting "The Challenge" page.

Governor Daniels will personally acknowledge the winners of the INShape INnovators contest as he travels throughout the state in 2006.

The deadline for applications is Tuesday, January 31, 2006. For more information, visit www.INShape.IN.gov or call 1-800-433-0746.

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